

WishL

About Us

- Nadège, Bodo, Marcus
- www.edmida.net/wish/
- Problem of finding the right gift
- Online wish list, which uses the social context to find the best gift for a special person

How WishL can help you

- Target group: 10-60 years old people with internet connection
- Reduce stress before Christmas, birthdays
- Find the **right** gift
- Find people to talk about products

Core-Features

- Entering wishes
- Different lists (general, wedding, birth, ...)
- Organizing contacts
- Making group gifts
- Different kinds of relationships
- Rating your wishes

Demo



Design Process

- Canceled features to concentrate on some core features
- Improved the feedback in 2nd prototype
- Functions are placed around the wish as pie-menu
- Similar functions are represented in the same way
- Used words like “wish” instead of “item” / “object”